



ZERO IN WISCONSIN GOVERNOR'S CONFERENCE ON HIGHWAY SAFETY

Monday, August 24

at a glance

7 a.m.

Registration opens

Room: Kalahari Ballroom Lobby

9 a.m. – 5 p.m.

Vendor booths open

Room: Kalahari Ballroom

9–9:30 a.m.

Opening Session

Room: Kalahari Ballroom

- Tony Evers, Governor, State of Wisconsin
- Kristina Boardman, Secretary, Wisconsin Department of Transportation
- Tim Carnahan, Superintendent, Wisconsin State Patrol
- Jessica Wagner, Director, WisDOT Bureau of Transportation Safety and Technical Services

9:30 – 12 p.m.

General Session

Room: Kalahari Ballroom

Their Story. Our Responsibility. Our Road to Zero.

—Alyson O'Hearn, Founder and Executive Director, Safe Driving Matters, Inc.

From Impact to Action

—Jay Otto, Managing Partner, Banyan Collaborative

12 – 1 p.m.

Lunch with vendor introductions

Room: Kalahari Ballroom

1 – 2 p.m.

Safe Routes to School: Helping Children Walk, Bike and Thrive *(repeated)*

Room: Cypress

Vision Zero—It Is Working, and It Can Work for You! *(repeated)*

Room: Ironwood

RIMC—A Great WisDOT Resource!

Room: Kalahari Suite D

Place of Last Drink: An Overview (Part 1)

Room: Kalahari Suite E

Telling Your Safety Story

Room: Banyan

"JUSTICE IN ACTION": The Power Behind MADD's Court Monitoring Program *(repeated)*

Room: Wisteria

2 – 2:15 p.m.

Break

2:15 – 3:30 p.m.

Demystifying the ATV/UTV Program *(repeated)*

Room: Cypress

Building a Safer System in Your Community *(repeated)*

Room: Ironwood

Today's Towing Industry Challenges

Room: Kalahari Suite D

Understanding Wisconsin's NEW Roadside Oral Fluid Law

Room: Kalahari Suite E

E-Bikes, E-Scooters and Emergency Care: Trends, Prevention and Patient Impact

Room: Banyan

Community Maps—No Longer Just Crash Data!

Room: Wisteria

3:30 – 4 p.m.

Break

4 – 5 p.m.

Wisconsin and Graduated Driver Licensing

Room: Cypress

The Traffic Safety Issue You Have Never Heard Of: Driver License Suspensions for Failure to Pay

Room: Ironwood

Lessons Learned: I-39/90 After Action Transmission Line Down

Room: Kalahari Suite D

Place of Last Drink: Wisconsin's Journey of Implementation (Part 2)

Room: Kalahari Suite E

Snow Drift Control's Impact on Highway Safety

Room: Banyan

Drug Recognition Expert (DRE) Assessments Compared to Toxicology Test Results From Biological Specimens (DRE-TOX)

Room: Wisteria

5:30 – 7 p.m.

Dinner and MADD Law Enforcement Recognition Program

Room: Kalahari Ballroom



ZERO IN WISCONSIN GOVERNOR'S CONFERENCE ON HIGHWAY SAFETY

Tuesday, August 25

at a glance

7 a.m.

Registration opens

Room: Kalahari Ballroom Lobby

7:30 – 8 a.m.

Breakfast

Room: Kalahari Ballroom

8 a.m. – 5 p.m.

Vendor booths open

Room: Kalahari Ballroom

8 – 9 a.m.

General Session

Room: Kalahari Ballroom

Exploring How We Can Build a Safer System With a Focus on Safer Speeds

—Jay Otto, Randy Wiessinger, Andi Bill

9:15 – 10:30 a.m.

Advantages and Disadvantages of Our Current Intoxicated Driving Program

Room: Cypress

Watt's Up With E-Bikes, E-scooters and E-motos?

Room: Ironwood

Lessons Learned: I-39/90 After Action Transmission Line Down (*repeated*)

Room: Kalahari Suite D

Building a Safer System in Your Community (*repeated*)

Room: Kalahari Suite E

Community Maps—No Longer Just Crash Data! (*repeated*)

Room: Banyan

Blood on Board: Advancing Prehospital Trauma Resuscitation

Room: Wisteria

10:30 – 11 a.m.

Break

11 a.m. – 12 p.m.

Safe Routes to School: Helping Children Walk, Bike and Thrive (*repeated*)

Room: Cypress

How to Be a Bike and Pedestrian Friendly Driver

Room: Ironwood

Who's in Charge of Establishing a TIM Team

Room: Kalahari Suite D

Vision Zero—It Is Working, and It Can Work for You! (*repeated*)

Room: Kalahari Suite E

"JUSTICE IN ACTION": The Power Behind MADD's Court Monitoring Program (*repeated*)

Room: Banyan

Rider Down—What to Do Before EMS Arrives

Room: Wisteria

12 – 1 p.m.

Lunch Room: Kalahari Ballroom

1 – 2:15 p.m.

General Session Room: Kalahari Ballroom

Road Tripping With the TSRPs

—Tara Jenswold, Emily Thompson

2:15 – 2:45 p.m.

Break

2:45 – 4 p.m.

Demystifying the ATV/UTV Program (*repeated*)

Room: Cypress

Student-Led Teen Driver Safety Fair With Thorp FCCLA

Room: Ironwood

E-Bikes, E-Scooters and Emergency Care: Trends, Prevention and Patient Impact (*repeated*)

Room: Kalahari Suite D

Traffic Safety Data Resources: Helping You Make Data-Driven Decisions

Room: Kalahari Suite E

Beyond the Crash: From Personal Loss to Public Purpose—Partnering for Safer Roads

Room: Banyan

Rail Incident and Safety Course

Room: Wisteria

4:15 – 5 p.m.

Closing Session Room: Kalahari Ballroom

5:30 – 7 p.m.

TSC Coordinator Meeting/Dinner *invitation only*

Room: Tamarind

MoSAC Meeting Room: Guava

Wednesday, August 26

8 a.m. – 3 p.m.

DRE training

Room: Kalahari Suite D

8:30 – 10 a.m.

Impaired Driving Taskforce

Room: Cypress

8:30 a.m. – 2:30 p.m.

Brown County TSC Strategic Planning

Room: Ironwood

8:30 a.m. – 4:30 p.m.

TIME training

Room: Kalahari Suite E

9 a.m. – 2:30 p.m.

Impact Teen Train the Trainer

Room: Banyan

9 – 11 a.m.

WISEgrants training

Room: Portia

9 a.m. – 4 p.m.

Traffic Safety Engineering Work Group meeting

Room: Wisteria

10:15 a.m. – 12 p.m.

POLD User Group meeting

Room: Cypress

11 a.m. – 1 p.m.

Traffic Records Coordinating Committee meeting

Room: Portia

1 – 3 p.m.

Council on Highway Safety meeting

Room: Cypress

1 – 3 p.m.

WISEgrants training

Room: Portia