



GOVERNOR'S CONFERENCE ON HIGHWAY SAFETY

.....at a glance.....

For more
information
on sessions ►



Tuesday, August 19

7 a.m. – 4 p.m.

Registration

Room: Cypress

7:30 – 9 a.m.

Vendor booths open

Room: Kalahari Ballroom

9 a.m. – 12 p.m.

Opening program and
general session keynote

Room: Kalahari Ballroom

12 – 1 p.m.

Networking lunch

Room: Kalahari Ballroom

1 – 2 p.m.

Drug trends—now and the future...
Is Wisconsin prepared?

Room: Kalahari Suite E

It's personal: The road to zero
starts with you

Room: Guava

Assessing your organization's
safety culture

Room: Tamarind

Crash data—how engineers
use data to drive decisions

Room: Kalahari Suite D

What the Traffic Management
Center can do for first responders

Room: Portia

2 – 2:15 p.m.

Break

2:15 – 3:15 p.m.

Beyond the speed discussion:
What are our next steps

Room: Kalahari Suite E

Unlocking Community Maps;
An untapped resource?

Room: Guava

WWD—From incident
to implementation

Room: Tamarind

Highway heroes: Building
resilience after the impacts
of critical traffic incidents

Room: Kalahari Suite D

First responder SOP for
challenging work zones

Room: Portia

3:15 – 3:45 p.m.

Break

3:45 – 5 p.m.

Two judges' perspective:
What must be proven in an OWI case

Room: Kalahari Suite E

Navigating the patchwork:
Challenges and considerations
for ATV/UTV route ordinances

Room: Guava

How every community can benefit
from a Vision Zero focus

Room: Tamarind

Teen driver safety: A collaborative
effort for safer roads

Room: Kalahari Suite D

Current approaches to eVehicle fires

Room: Portia

Wednesday, August 20

7 – 9 a.m.

Registration

Room: Cypress

8 – 9 a.m.

Breakfast—Legal update

Room: Kalahari Ballroom

9:15 – 10:30 a.m.

The strengths and weaknesses
of Wisconsin's OWI laws:
Do we really need to feel embarrassed?

Room: Kalahari Suite E

Navigating the patchwork:
Challenges and considerations
for ATV/UTV route ordinances

Room: Guava

Advancing Vision Zero in
YOUR community

Room: Tamarind

Teen driver safety: A collaborative
effort for safer roads

Room: Kalahari Suite D

Current approaches to eVehicle fires

Room: Portia

10:30 – 11 a.m.

Break

11 a.m. – 12 p.m.

Partnering with tribes to
build traffic safety

Room: Kalahari Suite E

WISTAR project update: Integrating
crash and traffic enforcement data

Room: Guava

Assessing your organization's
safety culture

Room: Tamarind

Highway heroes: Building
resilience after the impacts
of critical traffic incidents

Room: Kalahari Suite D

WisDOT resources for first responders

Room: Portia

12:15 – 2:15 p.m.

Closing lunch program featuring:

- Buckle Up Phone Down
advocate Casey Schwartz
- MADD Heroes Awards Program
- Special appearance
by Donald Driver

Room: Kalahari Ballroom