



MELISSA WANDALL

Keynote Speaker, Advocate Consultant, Moderator & Spokesperson
Empowering individuals and organizations for greater impact

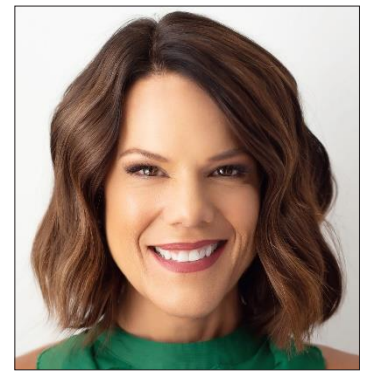
EDUCATE ENCOURAGE EMPOWER

ADVOCACY IN ACTION

With her natural ability to engage others, Melissa's ingenuity sparks creativity while simultaneously aiding and supporting individuals and organizations to reach their goals. Melissa's authentic message focuses on love, instead of loss, setting a tone for resiliency and continued momentum. Known by many transportation safety organizations, life insurance companies, government agencies, and business leaders, Melissa's genuine spirit influences the hearts of her listeners by spotlighting humanity and by inspiring motivation with a purpose. As the Owner of M3 Motivational Concepts, Melissa actively travels the U.S. and abroad, participating in speaking engagements and workshops, sharing her message by encouraging authentic leadership, inspiration, and resolution.

As President of the **National Coalition for Safer Roads (NCSR)**, Melissa is advancing highway safety and reducing the number of injuries and deaths caused by traffic crashes. NCSR connects and empowers survivor advocates of traffic-related tragedies with the tools and resources needed to end road violence.

In addition to her commitment to NCSR's mission, Melissa is dedicated to facilitating support for youth who have experienced the death of a parent, sibling, or guardian. Created in memory of her late husband and in honor of her daughter, she is the **Founder and President of The Mark Wandall Foundation**, a non-profit organization, which offers resources, programs, and assistance to these grieving children, teens, and young adults.



As an advocate, Melissa was instrumental in passing Florida's **Mark Wandall Traffic Safety Act** allowing Florida communities to utilize Red Light Safety Cameras to help curb negligent behaviors, making streets safer and saving lives. Furthermore, Melissa is an **active spokesperson and ambassador for both Target Zero and Vision Zero** platforms. She works to implement these programs in Florida and nationwide. The goal of these two campaigns focuses on eliminating all road deaths and serious injuries. Melissa is often the **keynote speaker** for many **traffic safety and transportation conferences**, as she is passionate about eliminating roadway tragedy,

While Melissa aims to educate, encourage, and empower individuals and agencies regarding traffic safety, she also is well known to financial service professionals in the life insurance industry. **Melissa inspires agents and agencies on the responsibility of educating their clients on the power of life insurance.** She has addressed groups such as LOMA and LIMRA, and she has been the main platform speaker for MDRT. Melissa was also featured by the Life Insurance Foundation for Health and Education as one of its realLIFEstories.

VIEW MELISSA'S AWARDS AND ACHIEVEMENTS

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